Yogurt Lalaland

FROZEN YOGURT • CHURROS
SWEET HAPPINESS



Company profile

Old Port Doha leasing and partnerships

A family brand, established in 2018

Established in the United States in 2018, Yogurt Lalaland brings families together over frozen yogurt and churros.



Our next chapter is Qatar

With three US branches, the brand now seeks Qatar mall locations for a colorful dessert kiosk that fits naturally into a family shopping visit.

Little choices, happy memories

Lalaland draws on the world of children’s imagination. A simple cup becomes something personal when a child chooses the swirl, colors and finishing touches.



For children

The fun of making a treat their own.

For families

An easy stop to enjoy something together.

The build-your-own experience

01 Choose a cup

Kids, Regular or Large.

02 Pick a swirl

Choose an available flavor or combination.

03 Add toppings

Fruit, crunch or a colorful finishing touch.

04 Make it yours

Finish with a sauce and enjoy.



Frozen yogurt and toppings

Category	Proposed selection
Core flavors	Original Tart, Vanilla, Chocolate, Strawberry, Cookies & Cream
Rotating flavors	Pistachio, Salted Caramel, Mango Sorbet
Fruit toppings	Strawberry, banana, mango, blueberry
Crunch and sweets	Cookie crumbs, granola, brownie bites, chocolate chips, sprinkles, mini marshmallows
Sauces	Chocolate, caramel, strawberry, white chocolate

Proposed range. Flavors rotate according to equipment capacity and availability.

Churros alongside every swirl

Classic churros

Cinnamon-sugar churros with a choice of dip.

Mini churros

A smaller format for snacking or sharing.

Sharing box

Churros with chocolate, caramel or pistachio dips.



Proposed product formats

Signature treats and family sharing

Strawberry Crunch

Frozen yogurt with strawberry, cookie crumble and strawberry sauce.

Chocolate Cookie Swirl

Frozen yogurt with cookie crumbs, chocolate chips and chocolate sauce.

Churro & Froyo Cup

Frozen yogurt paired with mini churros and a choice of sauce.



Family sharing bundle

A selection of yogurt cups with sharing churros and dips.

United States location references



01 Irvine Spectrum Center

670 Spectrum Center Dr
Irvine, CA 92618



02 The Florida Mall

8001 S Orange Blossom Trail
Orlando, FL 32809



03 Southlake Town Square

285 Grand Ave
Southlake, TX 76092

Proposed site references and supplied brand mockups. Actual branch addresses remain to be confirmed.

Qatar expansion

A family dessert concept for mall visits

Yogurt Lalaland seeks a visible mall space in Qatar for its frozen yogurt and churros concept.

The proposed island kiosk provides a compact format with a clear brand presence and room for customization at the counter.



The 12 m² island kiosk

4.0 m × 3.0 m

A compact footprint for mall review.

Visible brand presence

Rounded counters with an overhead fascia and raised lettering.

Open staff access

Rear walk-through entry with storage below the counters.



4.0 m × 3.0 m | DESIGN CONCEPT

Kiosk layout and service zones



Front

Toppings display and payment.

Rear and returns

Frozen yogurt preparation, churros display and washing.

Below the counter

Refrigeration and dry storage.

Materials and visual character



Cream and pastel surfaces

Solid-surface countertop with cream and blush joinery.

Warm detailing

Oak-effect slats and champagne metal trim.

Brand lighting

Raised pink and purple lettering with warm white illumination.

Packaging across the customer experience

Cream signature

The full badge on a light, recognizable base.

Pastel waves

Pink, mint and lavender details across larger surfaces.

Purple signature

White lettering on purple for stronger contrast.



The finishing touches



Service accessories

Napkins, food wrap, spoon sleeves and branded stickers.

A consistent identity

The same wordmark, swirl and pastel motifs connect the small details to the main brand.

A coordinated team presentation

Primary uniform

Cream polo, purple apron, cream cap and black trousers.

Compact branding

Simplified swirl on the cap and optional left chest.

Apron signature

The wordmark remains clear at the center of the bib.



Digital presence and retail communication

qyogurt.com

The website provides a digital point of contact for the brand.

Instagram

The brand’s social presence supports product discovery and launch communication.



The mall space we seek

Site consideration	Leasing discussion
Format	Approximately 12 m² for the proposed 4 × 3 m island kiosk
Position	Visible circulation area with family shopping and leisure activity
Customer space	Clear ordering point and queue space outside the staff area
Visibility	Views of the fascia, product counter and menu screens
Connections	Suitable electrical supply, water, drainage and POS connectivity
Coordination	Delivery access, lease boundary, signage limits and landlord review

A clear route to a mall opening

01 Site discussion

Review placement, lease boundary, visibility and queue space with the mall.

02 Design coordination

Adapt the kiosk to the site and submit the equipment, materials and service requirements.

03 Fit-out and approvals

Complete supplier drawings, landlord review and required approvals before fabrication.

04 Launch coordination

Agree the opening date and opportunities for mall and brand communication.

Leasing enquiries

Let’s find the right space for Yogurt Lalaland in Qatar

ask@qyogurt.com

+974 6697 2114
+974 6006 7800
+974 5538 7310

qyogurt.com

Equipment planning schedule

Equipment	Qty	Planning envelope W × D	Proposed location
Soft-serve machines	2	550–650 × 700–850 mm each	Rear left
Refrigerated toppings well	1	1400–1800 × 500–650 mm	Front counter
Undercounter refrigerator	1	900–1200 × 600–700 mm	Below rear counter
Compact freezer	1*	600 × 600–700 mm	Below return counter
Churros warming display	1	500–700 × 400–550 mm	Left return
Hand basin / utensil sink	2	Supplier fit within counter	Right return

Planning allowances only. *Freezer subject to stock needs. Churros cooking method remains open.

Dimensions and services coordination

Element	Current design basis
Footprint	4000 mm frontage × 3000 mm depth, owner-confirmed
Counter	1000 mm height and 650–700 mm depth, proposed
Fascia	2700 mm top and 2200 mm underside, proposed
Access and aisle	900 mm rear access target and 1100 mm internal aisle target
Electrical and cooling	Confirm nameplate loads, circuit schedule and machine heat discharge
Water and drainage	Confirm connections, hot water provision and approved waste route

Concept coordination only. Verify equipment fit, accessibility and services before fabrication.

Uniform materials and artwork

Item	Proposed sample specification
Apron	65% polyester / 35% cotton twill, 240 g/m². Body 70 × 85 cm.
Polo	60% cotton / 40% polyester piqué, 200 g/m². Sizes XS–2XL.
Cap	100% cotton twill, 220 g/m². Adjustable 54–60 cm.
Apron wordmark	140 mm wide. Top edge 100 mm below bib top.
Cap swirl	45 mm wide. Lower edge 20 mm above visor seam.
Optional polo swirl	45 mm wide. Wearer’s left chest, top 180 mm below shoulder point.

Sample-development specifications. Approve fit, colors, embroidery and wash performance before bulk order.

Design development and supplier handoff

Package	Before production
Kiosk	Measured plan, elevations, sections, frame details and access panels
Equipment and services	Selected models, dimensions, loads, ventilation and connection drawings
Materials and signage	Physical samples, product data, color proofs and approved fixings
Packaging	Capacities, dielines, materials, coatings, closures and print proofs
Uniform	Fitting sample, stitch-outs, approved colors, size quantities and care labels

The supplied imagery illustrates design concepts. It does not constitute a construction drawing set or production approval.